Update: Realizing Joint Development on WSLE/BLE

Executive Committee 4/3/2025



Why we are here

Update on joint development opportunities and industry engagement in support of transit-oriented development integrated with stations on the West Seattle and Ballard Link extensions.

No action today.



Board-adopted Equitable TOD Policy goals







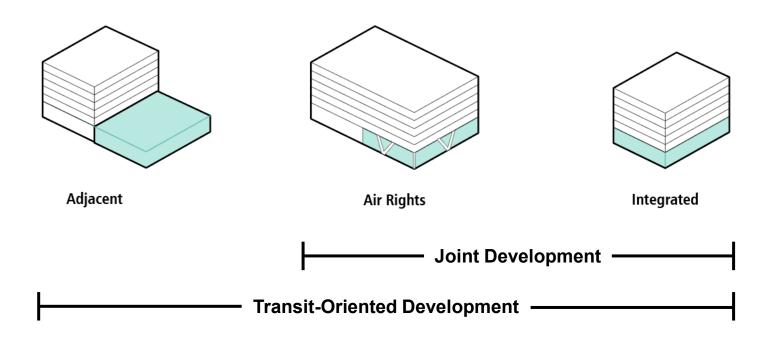








Types of Agency TOD projects



Why pursue joint development

- Drive ridership
- Increase density
- Build more housing
- Enhance urban environment
- Contribute to city growth targets
- Opportunity for value capture



Newly constructed Gateway Building



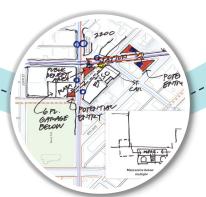
Timeline of a TOD opportunity



Phase 1:
Development
propensity analysis
informs station
location

Phase 1 & 2:

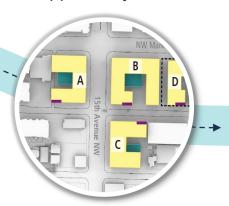
Initial station planning and urban design concept informs station footprint



Phase 2 & 3: Station design and footprint defines potential TOD opportunity sites

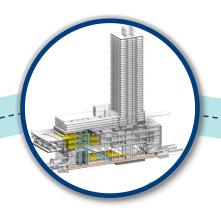
Phase 2 & 3:

Feasibility and test fit on potential TOD opportunity sites



Exploring joint development opportunities

Advanced conceptual design for overbuild sites



Explore how to realize joint development





Partnered with **Urban Land** Institute on Technical **Assistance Panels**



Develop business plan



Identifying joint development challenges

- Capital is needed to design and construct the stations to accommodate overbuild
- Potential need to reconcile competing policy goals
- Timeline of ST infrastructure project doesn't align with timeline of typical development project
- Defining success may take multiple forms



Industry engagement and peer review Focus on partnering, delivery, site-specific issues

- Partnership with Urban Land Institute
- Held 5 Technical Assistance Panels (TAP)
- Real estate developer forum planned for broader audience







Seeking industry input

- Providing insight to inform design, partnering approach, risk management, regulatory framework, etc.
- Industry representatives from contractors, non-profit and for-profit developers, market-rate and affordable developers, attorneys, design professionals, etc.







Key themes from industry engagement

- Opportunities to partner exist
- Consider bringing on development consultant during final design rather than developer
- ST encouraged to reduce risk and complexity for development partners to maximize value
- Work with city to clarify expectations, pursue zoning and code changes and increase predictability in permitting
- Assuming sequential delivery of station and development offers flexibility



Conclusion

- There is a cost to design and construct the stations to accommodate overbuild
- PE/Final Design is appropriate time to design in enabling features to stations (thicker walls, columns, etc.)
- Future decision whether to construct enabling features
- Future opportunity to recover costs and capture land value



Work Program Look-Ahead

Ongoing staff work

TOD design and transit coordination

ULI engagement

Cost and risk analysis

City partnership: entitlement and permitting

Next

Financial strategy/ funding opportunities

Business case

Future

Partnering approach

Board engagement



Thank you.



soundtransit.org





